# **HERDSA NEWS GUIDELINES**

#### Vision and aim

HERDSA NEWS is the magazine of the Higher Education Research and Development Society of Australasia. HERDSA NEWS offers comment and discussion on higher education issues; provides information about relevant publications, programs and research; and links the members of the HERDSA community in Australasia and beyond with information about branch activities, member activities and conferences.

HERDSA NEWS is intended to celebrate the achievements of our members and to inspire and inform researchers, developers and practitioners in the Australasian higher education sector. The magazine offers the opportunity for less formal publication of reports on research in progress, inspirational practices, funded projects, successes and ideas.

#### **Publication**

HERDSA NEWS is published three times a year with a printed version distributed to all HERDSA members. A digital version is available on the HERDSA web site for the wider audience interested in issues related to higher education research and development in the Australasian region. The digital version can be viewed on the HERDSA web site.

Submitted articles aiming to sell or promote a product are not accepted. The Editor reserves the right to accept/reject submissions and to edit accepted contributions prior to publishing. Final decisions about editing and/or publication rest with the Editor.

HERDSA NEWS values fairness, accuracy, and scholarship. Opinions expressed are the personal opinions of the original authors and do not necessarily reflect the views of HERDSA and/or the HERDSA NEWS editor.

# **Advertising**

Paid advertising will be accepted from commercial organisations where the content is in keeping with HERDSA values. Content must be related to responsible and reputable higher education activities and products.

Free advertising may be provided at the Editor's discretion to non-profit organisations where the content is in keeping with HERDSA values. Content must be related to responsible and reputable higher education activities and products. Where HERDSA endorses any advertised products this may be noted within the advertisement. HERDSA publications and events are advertised at no charge.

#### **Contents**

Each edition will contain an Editorial and a 'From the President' column and a mixture of articles, regular columns, and one or two feature articles. HERDSA activities and publications will be highlighted and advertised. Regular columns may include information about, for example:

- HERDSA Branches
- HERDSA Fellows
- The HERD Journal

Regular writers may provide commentary and opinion pieces, for example:

- IT in Higher Education
- Meanderings
- Regular writers may provide commentary and opinion pieces, for example:

Review articles may be published. The Editor of the HERDSA Review of Higher Education will provide a review of one article for each issue.

### **Conference** issue

The conference issue will feature reports and stories from the HERDSA annual conference.